

# •• PARKING INNOVATION / INNOVATIVE PARKING SOLUTION AWARD ENTRY FORM ••

## THE 1<sup>ST</sup> ANNUAL PARKING TODAY AWARDS

Parking Today Media is pleased to announce the first annual Parking Today Awards program to recognize outstanding achievements in the parking industry. This program provides an opportunity to promote our industry and the impressive work of our community members.

### PARKING INNOVATION / INNOVATIVE PARKING SOLUTION

*Presented to an individual or group for best innovative idea*

The Parking Innovation / Innovative Parking Solution Award recognizes innovation in services, software or hardware that is transforming the way in which parking is provided and managed. The category will recognize disruptive business ideas, new launches and emerging technologies.

The judges are looking for evidence of application in the real world, with added weight being given where tangible evidence and references are provided by partners, clients and peers.

#### The criteria:

The entry should cover:

- Description of the parking problem or need that the innovation addresses
- The extent to which these objectives have been or are being met by the concept, system or service
- The extent to which the concept, system or service is genuinely new
- The technical, operational and/or policy merit of concept, system or service
- Deliverability of the innovation (including the practicalities and affordability of the concept, system or service)
- The individual or team responsible for delivering the solution
- The development and testing/proving process
- The degree of partnership with other interested bodies (clients, government, industry, public bodies, peers within parking, etc)
- Evidence of successful implementation and customer/client feedback (case studies)
- Ways in which the idea has/can applied in the wider parking sector.

#### Please supply:

- Images
- Customer and client feedback/testimonials
- Studies, surveys or data supporting the claimed achievements
- Press cuttings/Links to websites
- Details of other awards won.

#### Important Dates:

- **DEADLINE - January 11, 2019**
- Award presented during Parking Industry Expo 2019
- Awards Luncheon - Tuesday, March 12, 2019

**Parking Industry Expo** 

**MARCH 11-14, 2019**  
**HYATT REGENCY O'HARE,**  
**ROSEMONT, IL USA**

### CONTACT INFORMATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Title \_\_\_\_\_

Organization / Company \_\_\_\_\_ Type \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State or Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Email \_\_\_\_\_

Phone Number \_\_\_\_\_ Contact Cell Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Project Name \_\_\_\_\_ Project Location \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State or Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Email \_\_\_\_\_